

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Media Strategies - VA
Attention: Chris Vail
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
955012-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Warren/D/Senate	9/25-9/30 Add	12156

Flight Dates	Order #	Alt Order #
09/24/12 - 09/30/12	955012	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/12	09/30/12	6a Weekend Eyeopener	558-7a	-----S	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/30/12	6:27 AM	6a Weekend Eyeopener	558-7a	:30	EW12116	\$500.00 NM
2	09/24/12	09/30/12	Revenge	958-11p	--W----	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W----	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/26/12	10:40 PM	Revenge	958-11p	:30	EW12116	\$6,000.00 NM
3	09/24/12	09/30/12	Greys Anatomy Premiere 9-10p 9/27		---T---	:30	1	\$18,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---T---	1	\$18,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	09/27/12	9:43 PM	Greys Anatomy Premiere	9-10p 9/27	:30	EW12115	\$18,000.00 NM
4	09/24/12	09/30/12	666 Park Avenue	10-11p 9/30	-----S	:30	1	\$7,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$7,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/30/12	10:28 PM	666 Park Avenue	10-11p 9/30	:30	EW12116	\$7,500.00 NM
5	09/24/12	09/30/12	LIVE WITH KELLY & MIC 9A-10A		----F--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	09/28/12	9:44 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	EW12116	\$500.00 NM
6	09/24/12	09/30/12	ABC Prime College Footb Sat 8-1130p/ Th 8-1		-----S-	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	09/29/12	8:00 PM	ABC Prime College Football	Sat 8-1130p/ Th 8-	:30	EW12115	\$1,500.00 NM



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INVOICE

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955012-1	09/30/12	September 2012	08/27/12 - 09/30/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Warren/D/Senate	9/25-9/30 Add	12156	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/24/12	09/30/12	ABC Prime College Footb	Sat 8-1130p/ Th 8-1	-----S-	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
7	09/24/12	09/30/12	Once Upon A Time	658-8p	-----S	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$2,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WCVB	Su	09/30/12	6:59 PM	Once Upon A Time	658-8p	:30	EW12115	\$2,000.00 NM
<u>Total Spots</u>							7		

Payment Terms 30 Days

<u>Gross Total</u>	\$36,000.00
<u>Agency Commission</u>	\$5,400.00
<u>Net Amount Due</u>	\$30,600.00